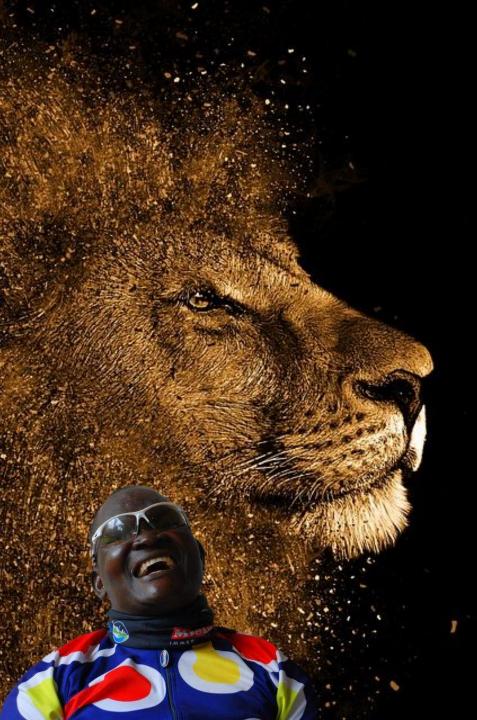
DOUGLAS SIDIALO The LION Adventurer

"Life is but a standstill without challenge" - Douglas Sidialo -







Leader



Cyclist



Mountaineer



Speaker

A FAMILY FOUNDATION

INSERT PHOTO OF FAMILY

Married for 22 years to his love Teresa & blessed with 5 children, both biological & adopted. Nanjala 22, Lorraine 22, Sharo 21, Larvin17 & the new little guy on the block, Baraka, is 4!



Born & raised in a tiny village in Busia county of western Kenya.

Of peasant farmer descent & as a young herds boy, Douglas cultivated the land by oxen from early dawn before setting off to school in the afternoons.

When his parents headed to Nairobi in search for gainful employment Douglas was left in care of his uncle, the Village Chief. He was a man who fed & cared for this COMMUNITY through his FAITH. It left a stoic & deep impression on Douglas.



When Douglas graduated from primary level education, his chances of joining high school looked bleak because his parents had moved to the city & could not raise school fees to pay for his education.

Through all odds, LADY LUCK came knocking, when a good Samaritan offered to adopt him & meet his school fees needs. Douglas later on joined Butula Boys High School, where a tail of life challenges continued rocking his life.

Douglas trekked for over 20km from his home village to school carrying a metallic box on top of his head, the metallic box contained his school earthly belongings which were not just used at school but at home & this continued for the four years of his high school education.



During his high school education, Douglas was involved actively in sports of athletics & soccer. He represented his school teams in various football tournaments & cross country winning a sizeable number of medals & awards.

On completion of his high school education Douglas joined his adopted parents to run & manage their businesses before joining college to study marketing in Nairobi.

Douglas joined Lonrho East Africa to work as a Marketing Executive as he continued with his studies.

THE ALL-ODDS

August 7, 1998 had been an ordinary Friday morning. Douglas, who was a motorbike salesman at the time, was heading to work. He heard a commotion outside the US embassy in Nairobi where the guards seemed to be in disagreement. "I spotted a truck heading to the gate of the embassy and the guards came out and refused to let it in. We heard a few loud bangs which I thought were gunshots but later learnt were grenades going off."

He remembers hearing an extremely loud explosion moments later and was roughly thrown to the ground by the impact. Through the commotion, he was lucky enough to be rescued by a Good Samaritan and taken to hospital. He woke up at the hospital with bandages wrapped around his head. He could not see a thing. He was blind. "We must rise against all odds for the catalyst of change to stir within us."

- Douglas Sidialo -

CHANGE CATALYST

Despite a moment in time & with a LION's spirit, Douglas has risen above the challenges faced to live a life of LEADERSHIP & ADVENTURE.

Douglas has served as President & International Liaison AMBASSADOR of the 1998 USA Embassy Victims Association since 1999. Acting as spokesperson for all bombing victims, doing his most protective best to guide them to a place of STRENGTH, resiliency & normalcy once again. Douglas' core is ...

a HEART for LEADERSHIP, a HEART for OTHERS & a HEART for ADVENTURE

THE ADVENTURE & PURPOSE

Climb the Mountain. Tread the Peddle. Speak to Cause. Lead to Serve.





MOUNTAINEER



POINT 14 WENDOWN

A standard of a standard to day

THE CLIMB THAT STARTED IT ALL

In September 2005, Douglas became the first blind African to reach the summit of Kilimanjaro at 19,340 feet. Along with seven other blind climbers, Douglas was part of a seven day expedition led by noted blind climber <u>Erik Weihenmayer</u> to raise awareness for the accomplishments of blind people around the world, & for the pressing need for more blind education & services in Africa. Before & after the climb, the 27 person team visited several blind schools in the area, bringing much-needed supplies - such as walking canes & talking watches - to the school children. The climb also spurred the creation of the <u>Kilimanjaro Blind Trust</u>, which supports literacy of Africa's blind through Braille access & education.



TOUR D'AFRIQUE — 12,000KM JOURNEY

From January to May of 2007, Douglas & his lifelong friend Joash completed an astonishing 12,000km from Cairo to Cape Town in 96. Sponsored by the <u>Rush Miller</u> <u>Foundation</u>, an organization which raises funds to provide tandem bicycles for the blind, Douglas become the first blind athlete to ever complete the Tour. Douglas & Joash met whilst cycling along the Nairobi City highways & completed the Mount Kilimanjaro Climb together!







Standard Bank

TREADING THE PEDDLE TOGETHER

John Mwangi Kiriko is the reigning Commonwealth Kenya Junior Cycling Champion

Since 2013 he has been Douglas' pilot

To undertake the challenges they do requires the ULTIMATE TRUST, FAITH & CONFIDENCE in one another!













RIFT VALLEY ODESSY

The 2014 Fly 540 Mt Kenya Mountain bike Challenge takes place on the foothills of Mt Kenya. This gruelling 90km ride runs from the Borana Race Village through the Ngare Ndare forest & reaching the Mt Kenya forests in the foothills of this magnificent mountain after some 2,000m of climbing. Douglas, piloted by John the sponsored by Hiscox of Bermuda & Bevis Tetlow 50/50, received a standing ovation by the cheering crowd when they crossed the finish line in 3hrs 42 min.







2015 was a BIG YEAR!

In 2015 Douglas participated in 3 CYCLING MAJORS on the slopes of Mount Kenya & the Great Rift Valley including: SC Rift Valley Odyssey: Laikipia Extreme Challenge and Fly 540, Mount Kenya 10 to 4 Mountain Bike Challenge, a race in which Douglas & John were involved in a grisly bike crash & sustained life threatening head injuries losing consciousness. They had to be rushed by helicopter to Nanyuki Cottage hospital for emergency treatment.



Old Mutual joBerg2c 2015 Day5 Ride Highlights









CYCLING IN TEL AVIV

In November 2017, Douglas & John received an invitation from his worship the mayor of Tel Aviv in Israel, to ride in the Cycling Tel Aviv in the Holy month of Sukot. This is the most remarkable cycling event in Israel with over <u>40,000 riders</u> from all around the world & Douglas was the only blind rider in the race.

After this historical race Douglas travelled to Jerusalem Church of the Holy Sepulcher to experience the Holiness of Jesus Cross, the table where He was washed & the Tomb where he was berried & Rose again to Heaven of the Third day.

1,300KM so far in 2018

This year, between 18th April – 13th May for the third consecutive year Douglas & John successfully completed the 9-day, 900KM Old Mutual JoBerg2C MTB-Stage Race From Johannes burg to Durban & proceeded to ride in the grueling 400km in 3-days KAP Sani2C MTB-Stage Race, enabling them to secure full entrance into the 2019 ABSA Cape Epic Extreme Cycling Challenge. Notably, in May 2017, he also set another mark when, together with Douglas & John became the first tandem cycling team including a blind member to complete the 900-kilometre Old Mutual joBerg2c race in South Africa, one of the toughest mountain biking events on the continent.





KAP supporting the **sani2c**® community





IN OCTOBER 2018 IT'S ... 7 PEAKS IN 7 WEEKS



TANZANIA

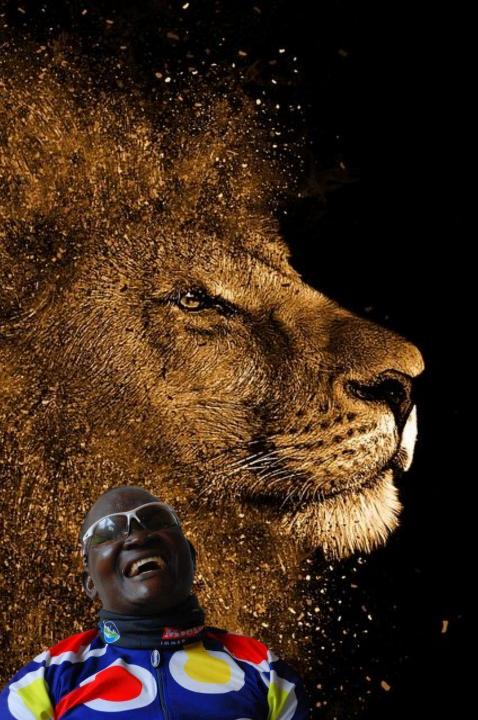




In December 2017, a small team of adventurers successfully completed a "World-First" expedition by climbing 7 mountain summits in Africa in 7 weeks (back to back) in 5 countries. The mountains included Mt Kilimanjaro, Mt Kenya, Mt Stanley & Mt Speke, Mt Meru, Mt Karisimbi & Mt Nyiragongo (active volcano). The achievement has led to a bigger goal — a Pan-Africa Mt Everest Expedition in 2020. The 2018 & 2019 #7SummitsAfrica Expeditions will be utilized for selecting & training an African team for the 2020 Mt Everest attempt.

Douglas is in training for the 2018 Expedition.

MOUNTAINEER IN TRAINING! LETSIO





The 25 October — 7 November 2018 expedition will be used to select the team of African mountaineers that will take part in the 2020 Mt Everest Expedition. The expedition will be led & guided by world renowned South African mountaineer, Sibusiso Vilane, and the African team consists of mountaineers from Mauritius, Kenya, Uganda, Rwanda and South Africa. International mountaineers will be able to join the first commercial Expedition with the hand picked African mountaineers.

CLICK HERE TO LEARN MORE

Douglas meeting the Team that is hiking the 7 Summits of Africa Mountain Challenge, at the airport on their way to climb Mount Kenya with the Kenyan Cabinet Secretary for Tourism Najib Balala



FUTURE ADVENTURES

For 2019 Douglas is exploring the possibilities of Sponsorship for a 50,000km Worldwide bike ride through 50 countries in 365 days & will also be riding in ABSA Cape Epic Extreme Cycling Challenge

For 2020 Brand Africa is keen to be the title sponsor for the 2018-2019 7 Summit Challenge with the vision of taking 10 African mountaineers to Mt. Everest in 2010

Douglas is also training ULTIMATE Athletes for the Toyko 2020 Paraolympic Games







Absa Cape Epic Introduction



"I see the Absa Cape Epic as the Tour de France for mountain bike pros, and the best week of the year for all the recreational riders"

CHRISTOPH SAUSER 4X WORLD CHAMPION, 5X ABSA CAPE EPIC WINNER



CLICK HERE TO WATCH



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BICYCLE FOR PEACE KENYA

What is the Vision? "National Peace: Healing The Broken Pieces"

The BFP Program introduces targeted populations to cycling through regular & organized events across Kenya. This beginner friendly format is designed to engage participants from various parts of the country as a team sport while having fun & learning basic skills, fostering peace & national cohesion. It serves as an option to more traditional recreational activities of athletics, football, soccer, basketball & baseball. BFP's purpose is to partner with institutions & county governments in the formulation at cycling clubs & programs at institutional level and/or community levels considers the long term vision to perpetuate the agenda of the program for beneficiaries.



THE LION

LEADER



AREA BAD

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KENYA NATIONAL PARALYMPIC COMMITTEE PRESIDENT



Douglas served as President of the KNPC, with his sole mission to motivate athletes with disability to become national heroes!

He led a team of 13 athletes for the Beijing 2008 Paralympic games who won 5 Gold, 4 Silver and 4 bronze medals for Kenya .

KENYA

Ahead of the Paralympic games Douglas received the honour to carry the Olympic torch in a Paralympic torch relay



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Kilimanjaro



Sime First



A LIFE WITHOUT A BRAILLER **IS A LIFE WHERE CREATIVE** THOUGHTS ARE STUCK **INSIDE MY MIND!**

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FRANCIS, KBTA RECIPIENT.

KTBA FOUNDER & BOARD MEMBER

Owing to his passion for using extreme sports to help visually-impaired and blind kids, Douglas is a Board Member & Good Will Ambassador for Kilimanjaro Blind Trust Africa (KTBA) which he helped conceptualize in 2005 during the Kilimanjaro Climb, together with Paul Paulman, Unilever Global CEO & KBTA President. Kilimanjaro Blind Trust Africa's is a charitable trust with the core mandate of ensuring that every student with a vision impairment advances in education through access to a functioning braille machine, adequate supply of braille paper & other appropriate assistive technologies. Recognizing that disadvantages in accessing education translate into lack of access to skills & limited opportunities in the labour market for the blind and visually-impaired, KBTA is guided by the mantra: **'Unlocking Literacy for Life''.** FOR VIDEO > <u>http://kilimanjaro-blindtrust.org/impact/</u>





KTBA - UNLOCKING LITERACY FOR LIFE

16,500 Braille machines repaired
650 new Braillers purchased & put into operation
170 technicians trained across East Africa
50 tonnes of Braille paper supplied





KTBA - UNLOCKING LITERACY FOR LIFE

The students are very grateful that they have been empowered by having access to functioning braille machines. Learning would not be possible without your generous support. Thank you!

66

Sister Agwang Winifred Mary Head Teacher

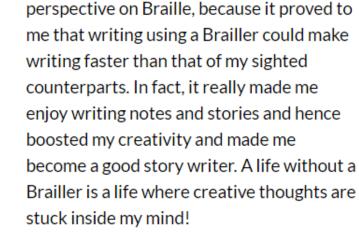


Life changed soon after I got introduced to a Brailler. Though the machine itself was so heavy to carry around, it eased my work in class. The first time I placed my hand onto a Brailler I was relieved. Thank you for enabling me to learn!



Kilimanjaro Blind Trust





This machine totally changed my









EVERY LITTLE COUNTS WHEN ENABLING KENYA'S VISION



Castinio

EVERY LITTLE COUNTS WHEN Enabling Kenya's Vision





KBT, KOBA & DOUGLAS UNITE FOR THE KIDS

In March this year, "Monkey Magic", a Japanese registered charity associated with Mr. Koichiro Kobayashi (Koba), a renowned world champion in rock & mountain climbing trained 100 blind learners on rock climbing in Nairobi, Kenya. The new sport to be introduced & tried in Kenya targetted100 learners with visual impairments drawn from Thika High & Primary Schools for the Blind, Kilimani, St. Aquinas & Muthaiga Integrated Schools in Nairobi.

Koba & Douglas' friendship was formed when they were 2 of the 8 blind climbers in the company of 20 other sighted mountaineers who successfully scaled Mt. Kilimanjaro where Kilimanjaro Blind Trust was founded in 2005. Koba & his team worked with KBTA, BlueSky Gym & the schools to introduce rock climbing as an alternative sport for learners who are blind & visually impaired. This program is expected to provide additional leisure & recreation activities for blind & visually impaired persons in Africa as well as increase their self-confidence levels.

Koba first started free climbing in 1984 when he was 16 years old. In 1996, the doctor informed him that he would completely lose his sight in the future from a progressive eye-disease.

For years, he lived in desperation. He was however fortunate to be inspired by so many people he had become friends with, & through those experiences, he founded the NPO Monkey Magic to further free climbing, the sport he truly loves introduce to others with sight disabilities just like himself.

The plan to launch a climbing program for visually impaired children in Kenya aims to bring a smile to the children's faces by challenging them through climbing.

WATCH THE ADVENTURE HERE > <u>https://bit.ly/2pWnnOF</u>





VISION

A society where visually impaired and blind children can fulfill their potential for independent living through access to education.

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VISION

A society where visually impaired and blind children can fulfill their potential for independent living through access to education.

through access **NISSION** The Kilimanjaro Blind Trust Africa exist to ensure that every student withat to ensure that e

HENRY KIPRONO KIWA FOUNDATION

The HKKF is involved in sports development, peace & conflict resolution, stigma sensitization and nurturing of talents & International sports liaison. Douglas Co-founded the Foundation with Ambassador Henry Kirwa who was named 2009 UN Personality of the Year & went on to be nominated UNDP MBG ambassador. AMB Kirwa made history by winning 3 Gold medals in 1500m, 5000m & 10,000m in the Beijing 2008 Paralympics Games.



LEADERSHIP ROLES



UN-HABITAT Goodwill Ambassador for Safer Cities 2007-2010



Board Member

Also President of the Kenya Sports Association for the Blind & Visually Impaired

SPEAKER

IMME?

THE POWER OF THE HUMAN SPIRIT

The power of the human spirit | Douglas Sidialo | TEOxYouth@InternationalSchoolofKenya



HERE TO WATCH

C

AN AUDIENCE OF 10,000





ST.MARY'S UNIVERSITY



Unilever



The Scoop with Salim Amin

into the mighty Rift Valley and the many climbs around the valley into lush indigenous forests and barren, raw volcanic-rock landscapes. How about the last day, when we rode through Big Five country in Lake Nakuru

DIA

AM AFRICA

place in my heart. It's the route of my soul; Africa and mountain biking in its essence. I will be the first rider to put up my hand to return next year to build on the fond memories that this diverse country has left with me.



DOUGLAS SIDIALO

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NEWS



CLICK HERE TO WATCH

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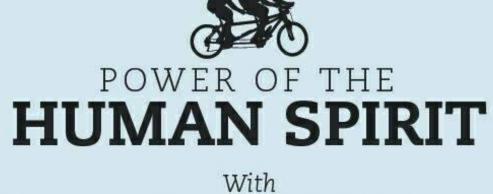
Douglas Sidiola (Extended Interview)

www.churchill.co.ke

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With Douglas Sidialo "The Divid Adventurer"

"The Blind Adventurer"

Nairobi Club Dining Area. Tuesday 11th July 2017. 12:45 pm - 2:00 pm













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The Scoop 72 with Douglas

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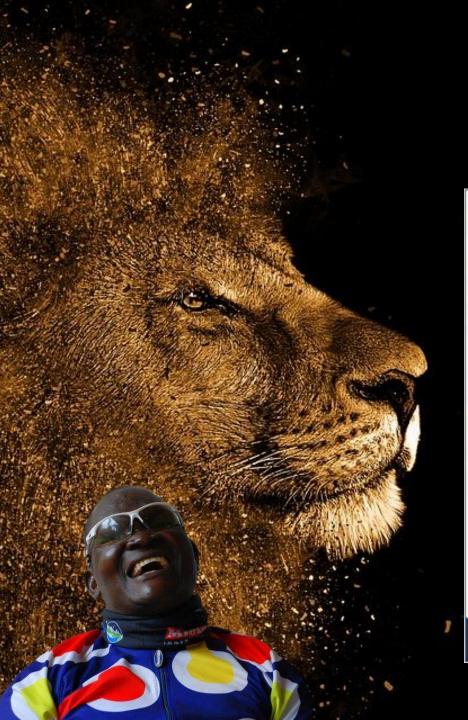


Ehe New York Times

theguardian







Th WHEN BLOOD Ame

AND TEARS United A Country

The Bombing of the American Embassy in Kenya

Elijah F. Akhahenda



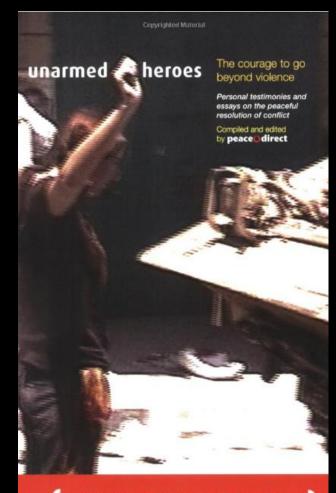
PUBLISHING

This book humanizes the bombing of the American Embassy in Kenya by highlighting Individual stories of families affected by the Bombing. In this book Douglas' story is told about his lifelong journey towards healing.

Authored by Prof. Elijah Akhahenda of St. Mary's University in San-Antonio Texas. Published by University Press of America.

CLICK HERE TO READ

PUBLISHING



I can see this book becoming one of the milestones in the creation of a strong, articulate and powerful peace constituency. Dame Anita Roddick, founder of the Body Shop The story about Douglas' journey through tragedy. Douglas tells his story: how he has risen above the ordinary to promote peace through speaking engagements, writing, and sporting adventures.

Authored by Peace Direct-UK and Published by Clare View.

CLICK HERE TO READ

FOLLOW THE LION!





#lionadventurer

THE ADVENTURE & PURPOSE

Climb the Mountain. Tread the Peddle. Speak to Cause. Lead to Serve.

"I want to show the WORLD the POWER of the HUMAN SPIRIT. That what is INSIDE you is much bigger than what is outside you. To be with COURAGE in the face of adversity & live by the virtues of TRUST, FAITH & TOLERANCE of each other". - Douglas Sidialo -

DOUGLAS SIDIALO The LION Adventurer